

Shire OF
Wiluna



Strategic Community Plan

1 July 2012 – 30 June 2023

Adopted 04 February 2015

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Department of **Local Government**
Department of **Regional Development and Lands**



The Shire of Wiluna wishes to acknowledge funding provided by the Department of Local Government and Department of Regional Development and Lands through Royalties for Regions to support this project

Executive Summary

Document purpose

This Strategic Community Plan will help shape the services that the Shire of Wiluna will deliver over the next ten years.

It has been developed with our community's aspirations and needs at its heart. These have been gathered through an in-depth process of consultation and engagement. We used a number of methods to make sure we sought the view from as wide a range of people in our community as possible including residents, business owners, Councillors, Government Agencies, Local Administration staff and others.

Consultation process undertaken

This Strategic Plan incorporates and leverages the successful community engagement strategies that were employed in early 2009. The Shire employs a variety of methods to collect community feedback. These individual methods are part of our community engagement approach and individual results are collected and published via the Shire website.

Methods include:

- Activation of the Shire's **communication strategy** to help raise awareness of the planning process, invite comment and encourage people to attend the community workshops;
- **Workshops** that stimulate engagement and involvement in creating the Shire's strategic direction and activities;
- **Annual community satisfaction surveys** to gauge community perceptions on areas of importance and the Shire's performance relative to those areas (the participation and results are published);
- **Council meetings** where local residents and the wider community are invited to attend; and
- Other techniques such as **newsletter distribution, informal conversations between community members and Councillors and online council website enquiries.**

Recent community engagement occurred to validate the goals and priorities established in 2009 and to consult the community on new themes, goals and priorities as a result of the changes occurring within the community. These themes will be subject to further community engagement during reviews and revalidation of the plan.

Executive Summary (Continued)

High level results from community consultation

High level results from community consultation include the Shire's vision for the future and key strategic themes which each have accompanying goals.

Vision

A Proud, Green, Go Ahead and Healthy Wiluna

Key strategic themes

- 1) **Proud Wiluna**
- 2) **Green Wiluna**
- 3) **Go Ahead Wiluna**
- 4) **Healthy Wiluna**
- 5) **Leading Wiluna**

Monitoring process and next steps

Our Strategic Community Plan will undergo a full review and assessment every four years. In addition to this, we will undertake regular community consultation as outlined in Section 8 of this plan.

This draft has been created on the basis of consultation with the community and takes into account the resources available to our Local Government to ensure that the Shire is sustainably meeting needs of current and future community members.

1. Introduction

This Strategic Community Plan will help shape the services that the Shire of Wiluna will deliver over the next eleven years. It sets out the plans of Council and its Elected Members to create greater social and economic sustainability for the people of Wiluna. It builds on the community's vision for harmony, culture, country, culture and opportunity, while forming the foundation of our planning and budgeting framework.

It has been developed with our community's aspirations and needs at its heart. These have been gathered through an in-depth process of consultation and engagement. We used a number of methods to make sure we sought the view from as wide a range of people in our community as possible including residents, business owners, Councilors, Government Agencies, Local Administration staff and others.

We have grouped the aspirations and needs you share with us during the consultation into five key themes, each with supporting goals and measures of success. The five themes are:

(1) Proud Wiluna:

Celebrate Wiluna's rich cultural diversity and heritage and support the community to share its unique stories and culture and drive positive change.

(2) Green Wiluna:

Responsible management of the natural and built environment and improve the attractiveness of Wiluna streets and public spaces

(3) Go Ahead Wiluna:

Build a stronger local economy in Wiluna through effective and responsible planning and creating more opportunities for small business and employment.

(4) Healthy Wiluna:

Support health lifestyles and ensure that the community is safe and feels safe.

(5) Leading Wiluna:

To ensure strong governance and ensure that community expectations are addressed.

Our Strategic Plan responds to the expectations that the community identified through our consultation process. The community expects that Council will:

- Provide good quality services and infrastructure to ensure quality of life for the community and support sustainable development in the Shire
- Plan and manage its resources effectively and efficiently and in a transparent and accountable manner
- Support the diversity of its community and ensure that the needs of all are at all times considered
- Keep the Community informed about Council's progress in achieving the Strategic Plan.
- Ensure that the community is part of decision making processes about the future of Wiluna.

1. Introduction (Continued)

Wiluna is at a defining moment in its history. With recent improvements in lifestyle and infrastructure, growing community strength, and new opportunities for moving ahead, Wiluna Shire Council can now drive forward positive change for the future.

Helping to support this change to this time has been the Wiluna Development Project and the Regional Partnerships Agreement- two important projects managed by the Wiluna Shire.

People have a right to expect access to good quality government and business services in their community. Like all communities the people of Wiluna value the essentials in life like education, health, housing, culture and leisure, safety, jobs, training, shops, parks, day care, and transport.

This Strategic Plan is the Council's plan for social and economic sustainability. It's a plan for the future that will succeed through community, government, business and Council working together to drive positive change.

The opportunities within our grasp can only be achieved through the support of our government and community partners -working together for the future.

This Strategic Community Plan has been created on the basis of consultation with the community and takes into account the resources available to our Local Government.

2. Our Community

About the Shire

The Shire of Wiluna covers an area of 182,154 square kilometres and is positioned 966 kilometres northeast of Perth. Wiluna, thought to mean 'place of winds' in Martu, is the Shire's commercial centre and is the gateway to the great Canning Stock Route on the edge of the Little Sandy Desert in Western Australia.

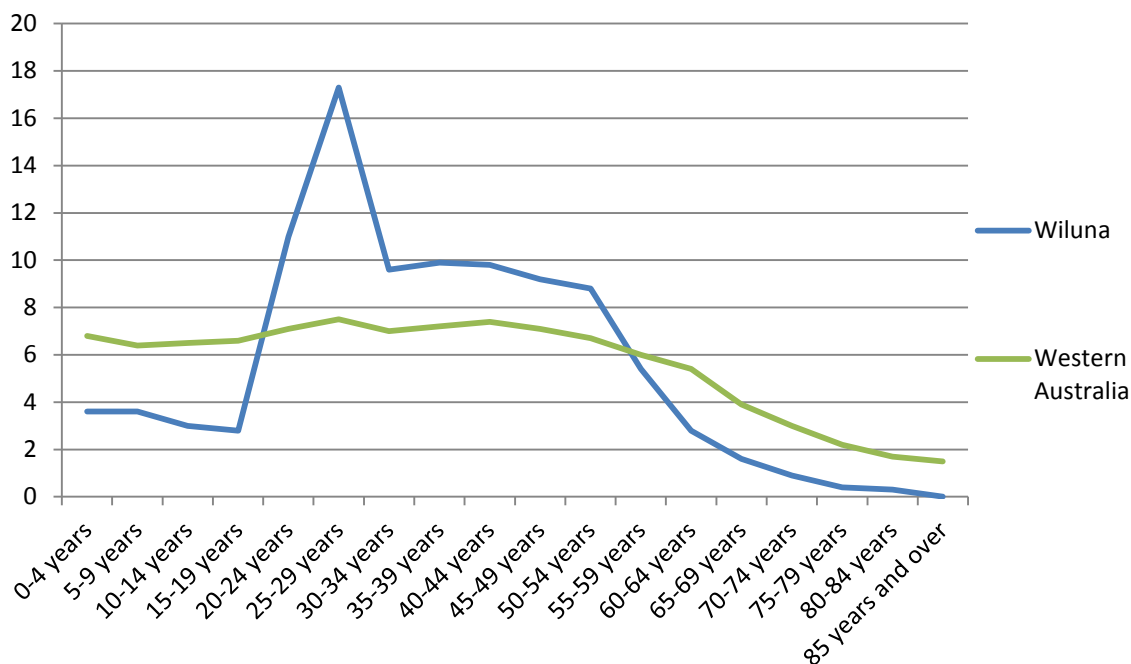
Neighbouring shires include the Shire of Ngaanyatjarraku, East Pilbara, Leonora, Laverton, Sandstone and Meekatharra. The closest regional centre to the Shire is the City of Kalgoorlie/Boulder, 550km to the south.

There are approximately 110 dwellings within the Shire, translating to an average household size of 7. This is substantially higher than the WA non-metropolitan average household size of 2.6 persons per dwelling. There is no private rental market within the town site and 75% of the dwellings are Government owned. This is a consideration for the Shire as it acts to strengthen and expand the local economy, as well as attracting and retaining both Shire and local business employees.

Wiluna has a highly transient population due to its remoteness, which causes people to stay in Wiluna for only short periods of time. The Shire also has a large population of fly-in-fly-out mining employees. The FIFO workers are often registered in other local government areas, which results in the Shire not receiving a direct income yield from FIFO workers, impacting on the resources available to the Shire to provide services to the community.

2. Our Community (Continued)

The estimated residential population of the shire in 2010 was 746, which comprises of 67% male and 33% female residents. In 2006 the distribution of age within the Shire is similar compared to the wider Australian population, as illustrated in the graph below. However Wiluna has a higher percentage of residents aged between 25 to 54 years and a lower percentage of residents below 55 + years. This suggests that residents are moving to other local government areas to retire and is a consideration for the Shire when considering the types of service provision to the community.



The unemployment rate within the Shire has increased from 5.6% in 2008 to approximately 7.2% in 2011. Up to 120 residents receive income support payments from the Government through Centrelink. This has been recognised by the Shire who is planning to strengthen the local economy within the Shire through effective and responsible planning and creating more opportunities for small business and employment.

Indigenous people in Wiluna most commonly refer to themselves as Martu and are part of a linguistic group who are principally Manyjilyjarra speakers, though there are other Indigenous languages spoken in the community. Located on the edge of the Western Desert region, the Indigenous people residing in Wiluna have strong family connections that stretch across the Ngaanyatjarra and Martu lands.

2. Our Community (Continued)

In 2006, Indigenous residents comprised of 40% of our Shire's population. Approximately half the Indigenous residents of the Shire live in Wiluna or at Bondini, about 5 km east of the town. Other communities around Wiluna include:

- Kutkububba (30 km north);
- Windidda - pastoral lease (200 km east); and
- Ululla - pastoral station (70 km southwest).

The government landscape around the provision of services to Aboriginal communities is changing. It is currently uncertain how the transition of responsibilities' for the provision of services to Aboriginal communities from Federal to State government will impact on the Shire, its roles and responsibilities and its operations. The Shire is monitoring the government landscape closely.

Local History

Wiluna had its beginnings in 1896 with the discovery of gold - the catalyst to the establishment of the Wiluna Township in 1909. The gold rush of the 1930s saw the population soar to more than 9,000. Gold mining still exists to this day with nickel and lead operations also in the area. Mining continues to present challenges and opportunities for the community with recent discoveries of uranium deposits.

The Martu people of the Western Desert began visiting and residing in the Wiluna Township in the late 1940s. Today, Wiluna enjoys a culturally diverse community of Martu and non-indigenous people born and bred in the area and people from Pacific Rim countries such as Fiji and the Philippines.

Transport links

The Wiluna is serviced by RPT Air Service to and from Perth, from the Wiluna airport three times a week on Monday, Wednesday and Friday.

The Goldfields Highway links Wiluna to the southern Goldfields and approximately 70 vehicles travel on the Goldfields Highway each day. Currently the highway is unsealed between Wiluna and Meekatharra which can make passage very difficult during the wet season. The State government is planning a project which includes consideration of the sealing of the highway between Wiluna and Meekatharra, to open up the Goldfields to the Pilbara region.

2. Our Community (Continued)

Tourism

Wiluna is a unique region that provides opportunities for special interest tourists to experience Indigenous art and culture, visit historical sites and landmarks and enjoy the pristine natural environment of Wiluna and its surrounds. The Tjukurba Art Gallery is an emerging art centre and is popular amongst visitors to Wiluna.

Two key tourist attractions in Wiluna are the Canning Stock Route and the Gunbarrel Highway, which are popular routes for 4WDs and caravanning enthusiasts. Wiluna is the gateway to the Canning Stock Route which traverses 1,850 kilometres from Wiluna to Halls Creek. From 2008 to 2010 an estimated 1,000 people travelled the Canning Stock Route each year.

Principal industries

The two principal industries within Wiluna are mining and pastoral. The Shire hosts gold, nickel, lead, uranium and iron ore mining companies who can employ up to 700 workers, comprised mostly of FIFO workers. The number of mining employees employed at FIFO operations within the Shire fluctuate depending on the economic climate for the mining industry.

The table below identifies key details about the eight main mining companies operating within the Shire of Wiluna.

Organisation:	Distance from Wiluna Town (km):	Resource:	Status:
Blackhams Wiluna Gold	5	Gold	Care and Maintenance
Rosslyn Hill	30	Lead	As above
Northern Star Resources Jundee	50	Gold	Operational
BHP Nickel West Mt Keith	90	Nickel	Operational
Golden West Resources	34	Iron Ore	Construction
Toro Energy Wiluna Uranium	17	Uranium	Approval process
Cameco Australia Yeelirrie	75	Uranium	Approval process
Mega Uranium	100	Uranium	Approval process

Up to 33 local businesses operate within the Shire, with the majority in the agricultural sector. Other business areas include construction, retail, accommodation and food services and transport. Local businesses in Wiluna typically each employ between 1 and 4 staff and have a turnover between \$200,000 and \$2 million annually.

2. Our Community (Continued)

The major employers within the Shire of Wiluna are listed in the table below.

Organisation:	Industry:	Wiluna Resident Employees:	FIFO Employees:
Ngangganawili Aboriginal Health	Health & Community	30	10
Wiluna Shire Council	Local Government	27	-
Wiluna Remote Community School	Education	20	-
Wiluna Police	Public Safety	10	-
BHP Nickel West Mt Keith	Mining (Mt Keith)	-	200
Blackhams Wiluna Gold	Mining	-	2
Northern Star Resources Jundee	Mining	5	155
Golden West Resources	Mining	1	8
TOTAL:		93	365

Regional context

The Shire of Wiluna is part of the Goldfields Esperance Regional Collaborative Group ("GERCG") which is made up of ten shires across the region, with an approximate population of 58,000 residents and covering an area of 771,296 square kilometre, which is just under a third of the total land mass of Western Australia.

The mining and processing of mineral resources is the primary industry within the region, complemented by the subsequent retail services. The region also has a strong agricultural industry, as well as a focus on tourism particularly in the southern parts of the region.

The Goldfields-Esperance region faces a variety of challenges with those most relevant to the Shire being:

Retaining a skilled workforce with requisite skills the labour force of the Goldfields-Esperance Region has remained steady and the unemployment rate in the region was in decline from 2001-02 dropping to a 10 year low of 2.8 per cent in 2006-07 at the height of a mining boom. The mining industry is the largest employer in the Goldfields-Esperance Region.

2. Our Community (Continued)

Providing infrastructure to a relatively small and geographically diverse population with limited capacity for economies of scale

Population trends the estimated resident population of the Goldfields- Esperance Region in 2009 was 58,727. This constitutes 2.6 per cent of the total population of Western Australia. In the decade to June 2009, the region's population increased at an average annual growth rate of 0.4 per cent. Both fluctuations in population across the region are directly linked to the state of the mining industry (Goldfields-Esperance: A region in profile 2011, Department of Regional Development and Lands WA 2011). The population trend for the Goldfields-Esperance region is expected to increase in line with the Western Australian Planning Commission's estimate to 65,400 by the year 2031.

The Shire of Wiluna also falls under the Midwest Development Commission (MWDC) as per the Regional Development Commissions Act 1993. A current regional profile of the Midwest (that includes Wiluna) can be located [here on the MWDC website](#).

The Shire is therefore in a unique position of alignment and identification, as well as collaboration, with two separate regions and regional organisations. This provides unique opportunities for the Wiluna Shire area.



3. Your Council

3.1. Councillors

Councillors have a specific role in relation to developing the local government's vision and long-term goal setting with appropriate key performance indicators (KPIs). These are responsibilities that require specific skills and experience.

The Shire's seven Councillors will facilitate the development and implementation of our community's aspirations and goals. The Councillors meet monthly to discuss issues and imperative areas arising in the community along with general council matters.

**Jim Quadrio
(President)**
CR. J Quadrio

**Graham Harris
(Deputy President)**
CR. G Harris

Stacey Petterson
CR. S Petterson

Bernie Weller
CR. B Weller

Kim Ovens
Cr. K Ovens

Clinton Farmer
Cr. C Farmer

Chris Webb
Cr. C Webb

3. Your Council (Continued)

3.2. Executive Team

The Executive Team has the responsibility to translate the priorities and focus areas of this plan into an implementable Corporate Business Plan, to create an environment for their residents that is proud, green, go-ahead and healthy and contributes to the quality of life of the broader community in line with our community's aspirations.

Andrea Nunan
Chief Executive
Officer

Glenn Deocampo
Executive Manager,
Corporate Services

Rod Liversidge
Executive Manager,
Technical Services

3.3. Shire of Wiluna in a Snapshot

The 2012/13 financial year will see a major paradigm shift in the way that Local Government will go about its business in the future. The Integrated Planning and Reporting Framework legislated in late 2011, amending the way local government plans. For the future, the snapshot below portrays where the Shire of Wiluna is at this current moment in time. From this starting point, we hope to improve in line with our Strategic Community Plan and Corporate Business Plan developed to meet the local governments' required legislative changes.

	2010/11	2012/13
Annual Revenue	\$ 7,369,404	\$ 7,342,675
Annual Expenditure	\$ 7,071,081	\$ 5,697,923
Number of Employees	26	21
Number of Electors	292	284

According to the most recent annual report for year ending 2010/11, the annual revenue for the Shire was approximately \$7.3.0 million with annual expenditure at approximately \$7.1 million the same year. The Shire reported a surplus operating result for the 2010/11 financial year of \$1,376,097, however until an Asset Management Framework is implemented and reflected into the Long Term Financial Plan, it is not possible to make a definitive judgment about the Shires financial position. In the short term with net assets of approximately\$ 25.3 million and a liquidity ratio of (current assets over current liabilities) of 5.5 the Shire has the ability to service debt in the short term as there are no borrowings at this time. The Shire employs around 26 staff (FTE) and has 292 registered electors.

4. Planning for the future of the Shire of Wiluna

The Shire of Wiluna is building on a successful history of community engagement to ensure that the community can grow and thrive as a vibrant and attractive place to live, work and visit.

Developing aspirations and plans for the future will shape the delivery of services to the community and the direction of economic development. This integration of community aspiration and service delivery is called the Integrated Planning and Reporting Framework (IPR). This will ensure that the Shire of Wiluna's policies and services are aligned to the community's aspirations.

Our IPR process

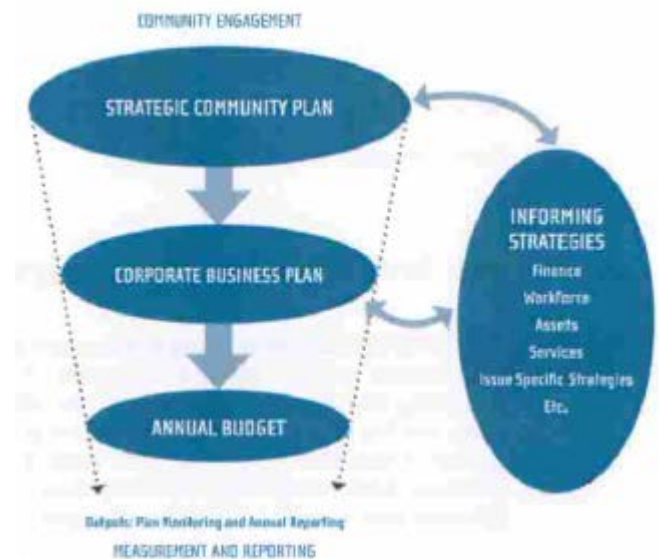
The process, driven by this 11-year Strategic Community Plan will create a 4-year Corporate Business Plan to ensure that we deliver the community's aspirations. This will:

- Strengthen our council's strategic focus; and
- Improved local sustainability

Governance

This Strategic Community Plan ("SCP"), which represents the needs and aspirations of the community, has been developed by the Shire's Councillors and sets out the vision for the next 11 years. It was formally adopted by the Council at a meeting on the 27th June 2012. The task of turning this vision into a reality rests with Councillors and Chief Executive Officer with the support and assistance of the Shire staff. The Corporate Business Plan ("CBP") will outline how the SPC objectives and actions will be achieved for the first four years and updated annually to incorporate a continuing four year cycle.

Alongside the CBP, the a 10-year Long-Term Financial Plan and a 5-year Asset Management and Workforce Plans which will set out the resources needed to deliver the CBP will be prepared and adopted by Council. The Council will conduct a major review of the progress towards achieving the 11 year plan every 4 years.



5. Engaging our Community

This Strategic Plan incorporates and leverages the successful community engagement strategies that were employed in early 2009. The 2009 consultation of the community occurred through a series of workshops involving Councillors and staff, the CEO, residents, representatives of local small businesses and community agencies.

In 2009 the Shire employed a communication strategy and placed posters in agencies across town to help raise awareness of the planning process, invite comment and encourage people to attend the community workshops.

Seven community workshops were held and attended by over 120 people in 2009, with the community's aspirations (not in any order of priority) summarised as:

- Aged care housing
- Upgrades to roads, parks, sporting grounds and public facilities
- Cleaner, 'greener' and tidier streets
- Cleaning up of vacant land and particularly removing disused cars
- Education and respect around traditional Aboriginal culture e.g. programs for passing on traditional knowledge and getting back to country, cultural heritage centre and sharing Martu culture and language
- Place to buy hardware, bedding, clothes and electrical goods
- Better facilities for government services like Australia Post and Centrelink
- Improved building facilities for the health services
- Family support and entertainment activities like bush outings, film nights, camps, hunting and fishing
- New land released for housing and business
- Access to jobs and vocational training
- New community owned general store to provide employment and access to a wider range of products
- Women's refuge
- Water park and skateboard facilities
- Ways of being part of making positive change and building for the future
- Improved the town for tourism through accommodation, attractions tours and street beautification.

5. Engaging our Community (Continued)

Current Methods of Obtaining Community Feedback

The Shire continues to employ a variety of methods to collect community feedback. These individual methods are part of our community engagement approach and individual results are collected and published via the Shire website.

Methods include:

- Activation of the Shire's communication strategy to help raise awareness of the planning process, invite comment and encourage people to attend the community workshops;
- Workshops that stimulate engagement and involvement in creating the Shire's strategic direction and activities;
- Annual community satisfaction surveys to gauge community perceptions on areas of importance and the Shire's performance relative to those areas (the participation and results are published);
- Council meetings where local residents and the wider community are invited to attend; and
- Other techniques such as newsletter distribution, informal conversations between community members and Councillors and online council website enquiries.

Recent community engagement occurred to review and validate the goals and priorities established in 2009 and to consult the community on new themes, goals and priorities as a result of the changes occurring within the community. These themes will be subject to further community engagement during reviews and revalidation of the plan.

The on-going process of community consultation will involve:

- Formal and comprehensive consultation exercises every 4 years as part of the review process for this plan;
- Annual published community satisfaction surveys;
- Our regular council meetings where local residents and the wider community are invited to attend;
- Quarterly newsletter distribution and online website enquiries; and
- Ongoing ad-hoc informal engagement opportunities throughout the year as part of the Shire's day-to-day activities.

6. Results of the consultation process

A summary of the issues raised by the community during the community engagement process include the following:

Social Issues

- Decreasing population and the knock on effect on the services and employment opportunities available in the Shire
- Transient population
- Limited services available to elderly residents

Economic Issues

- Limited economic rub off from mining camps/activities within the Shire
- Limited training opportunities for locals
- Limited employment opportunities for locals
- Limited accommodation options for visitors and workers

Environmental Issues

- Require additional funding to maintain road asset infrastructure
- Improve the visual appearance of the built environment in the town
- Sustainability of ground water supply

Civic Leadership Issues

- Difficulties attending Councillor training sessions outside of the Shire
- Attraction and retention of qualified Shire staff

The community views, values and aspirations, those of Councillors and businesses are at the heart of this Strategic Community Plan (SCP).

Community engagement in 2009 and 2012 has led to the development and confirmation of five key themes which will underpin the development of goals and strategies. The goals and strategies under each theme create the framework for the delivery of sustainable outcomes to achieve our vision.

6. Results of the consultation process (Continued)

Vision:

A Proud, Green, Go-Ahead and Healthy Wiluna

The five themes formed from the community engagement process include:

1 **Proud Wiluna:**

Proud Wiluna is a strategic priority of Council that aims to celebrate Wiluna's rich cultural diversity and heritage and support the community to share its unique stories and culture and drive positive change.

Community Vision of Proud Wiluna

The community identified respect and recognition for Martu traditions and for Wiluna's historic mining and pastoral heritage as key priorities to build a Proud Wiluna.

Many in the community believe strongly that each resident has a responsibility to 'Step up' and work together to address challenges and improve quality of life in Wiluna.

2 **Green Wiluna:**

Green Wiluna is a strategic priority of Council that aims to ensure responsible management of the natural and built environment and improve the attractiveness of Wiluna streets and public spaces

Community Vision of Green Wiluna

The Community Identified cleaner streets, green verges and upgrades to parks and sports facilities as key priorities for a Green Wiluna.

The Community consultation process produced a range of proposed actions including cleaning up vacant land and removal of disused cars.

3 **Go Ahead Wiluna:**

Go-ahead Wiluna is a strategic priority of Council that aims to build a stronger local economy in Wiluna through effective and responsible planning and creating more opportunities for small business and employment.

Community Vision of Go Ahead Wiluna

The Community identified land release for more housing and small businesses as a critical need to enable improved quality of life in Wiluna. Access to a wider range of goods, like hardware and home wares and improved services were also identified as key priorities for a Go-ahead Wiluna.

The Community consultation process produced a range of proposed actions including more jobs and training, a new community-owned general store and better promotion of attractions for tourists.

6. Results of the consultation process (Continued)

4 **Healthy Wiluna:**

Healthy Wiluna is a strategic priority of Council that aims to support healthy lifestyles and ensure that the community is safe and feels safe.

Community Vision of Healthy Wiluna

The Community identified improved housing conditions and aged care facilities, activities for families, continued management of alcohol consumptions and support for those at risk of domestic violence as key priorities for a Healthy Wiluna.

The Community consultation process produced a range of proposed actions including a residential aged care facility, women's refuge and improved recreation and sports facilities.

5 **Leading Wiluna:**

Leading Wiluna is a strategic priority of Council that aims to ensure strong governance and ensure that community expectations are addressed.

Community Vision of Leading Wiluna

The Wiluna Community has clear expectations that Council demonstrates strong leadership and excellence in addressing challenges, providing services and driving sustainable development across the Shire

The Community consultation process produced a range of proposed actions to improve quality of life in Wiluna in relation to social, economic, environmental and cultural development

These five themes summarised above, are further detailed in the following tables in section 7.

Each theme consists of goals with strategies to achieve them. Each strategy has been allocated a priority based on the timescale for expected implementation and achievement of the strategy. These were allocated by the Council after consideration and analysis of community consultation results and will be validated during additional community engagement. There are three priorities, high, medium and low as illustrated below:

- High priority
- Medium priority
- Low priority

1-4 years (Short)

5-7 years (Medium)

8-11 years (Long)

6. Results of the consultation process (Continued)

The Shire will continue to report progress towards achievement of the goals identified in the Strategic Community Plan to the community using the following methods:

(1) Annual report:

The Shire will provide an annual summary of progress towards achievement of the Strategic Community Plan goals within the annual report

(2) Quarterly newsletter updates on Shire website:

The Shire will publish quarterly updates reporting on the actions undertaken to date to achieve the Strategic Community Plan goals, which will be available for community review via the Shire's website.

7. Key Themes and Strategies

Proud Wiluna

Celebrate Wiluna's rich cultural diversity and heritage and support the community to share its unique stories and culture and drive positive change.

		Key Partners
Increased awareness and promotion of Wiluna's cultural, pastoral and industrial heritage and Martu traditions.		
1.1.1	Establish a cultural heritage centre promoting Wiluna's mining, pastoral and Indigenous history.	
1.1.2	Support the Maartu traditions in the community.	
Community leadership and a spirit of working together to address challenges and solve problems.		
1.2.1	Support community generated initiatives.	
Cultural and recreational activities for all ages.		
1.3.1	Foster cultural and recreational activities in the community.	

Green Wiluna

Responsible management of the natural and built environment and improve the attractiveness of Wiluna streets and public spaces.

		Key Partners
Vibrant Streetscapes and public spaces		
2.1.1	Complete the Wiluna Streetscape initiative.	
Safe streets and places.		
2.2.1	Ensure all Shire roads and streets are maintained and safe.	
Well managed and maintained buildings and facilities.		
2.3.1	Maintain council owned buildings and facilities ensuring high standards of public safety and access.	

Go Ahead Wiluna

Build a stronger local economy in Wiluna through effective and responsible planning and creating more opportunities for small business and employment.

		Key Partners
Sustainable and responsible growth and development		
3.1.1	Lead revitalisation and renewal in Wiluna.	
Increase economic outcomes through tourism and small business.		
3.2.1	Boost tourism planning and initiatives to promote Wiluna as a unique tourist destination.	
3.2.2	Support Small business in Wiluna.	
Employment opportunities for local residents.		
3.3.1	Create employment opportunities for local residents.	
Opportunities for artists and creative business.		
3.4.1	Support the development of creative industries in Wiluna.	
Effective management and planning of transport infrastructure.		
3.5.1	Plan and maintain transport infrastructure.	

7. Key Themes and Strategies (Continued)

Healthy Wiluna

Support healthy lifestyles and ensure the community is safe and feels safe.

	Key Partners
Access to sports, recreational and cultural activities and infrastructure.	
4.1.1	Provide sports and fitness activities for the community.
4.1.2	Improve and maintain Council owned sports and recreation facilities.
A strong community empowered to take responsibility to realise their aspirations.	
4.2.1	Encourage and promote the community to live healthy and safe lifestyles.
A healthy environment managed in accordance with best practice standards and regulatory controls.	
4.3.1	Effective environmental health management.
Housing and living conditions that meet community expectations.	
4.4.1	Support the community to address housing issues and access relevant government services.
4.4.2	To support aged care facilities and services to meet the requirements of the senior population of the Shire.

Leading Wiluna

To ensure strong governance and ensure that community expectations are addressed.

	Key Partners
Strong leadership governance and planning.	
5.1.1	Clearly communicate strategic direction and values of the organisation.
5.1.2	Ensure the Shire receives maximum grant assistance available to ensure the greatest benefit to the community.
Effective and customer focused systems, policies and procedures.	
5.2.1	Build a culture of continual improvement across the organisation.
A strong capable and well trained workforce and Council operating in a supportive and culturally sensitive work environment.	
5.3.1	Support individuals and teams to achieve their full potential.
5.3.2	Ensure the Shire staff are customer friendly and responsive to customer needs and expectations.

8. Measuring Our Success

The overall aim of this Plan is to align the community's visions and aspirations for the future, to the Shire's objectives. These objectives will be measured by both quantifiable and non-quantifiable outcomes.

The Shire will use the following key indicators to demonstrate how we are progressing towards achieving our objectives and outcomes.

	Theme	Goals	Key Indicators
PROUD WILUNA	Celebrate Wiluna's rich cultural diversity and heritage and support the community to share its unique stories and culture and drive positive change.	1.1	Awareness and respect for Wiluna's cultural, pastoral and industrial heritage and Martu traditions.
		1.2	Community leadership and a spirit of working together to address challenges and solve problems.
		1.3	Cultural and recreational activities for all ages.
GREEN WILUNA	Responsible management of the natural and built environment and improve the attractiveness of Wiluna streets and public spaces.	2.1	Vibrant Streetscapes and public spaces.
		2.2	Safe streets and places.
		2.3	Well managed and maintained buildings and facilities.
GO-AHEAD WILUNA	Build a stronger local economy in Wiluna through effective and responsible planning and creating more opportunities for small business and employment.	3.1	Sustainable and responsible growth and development.
		3.2	Increase economic outcomes through tourism and small business.
		3.3	Employment opportunities for local residents.
		3.4	Opportunities for artists and creative business.
		3.5	Effective management and planning of transport infrastructure.
HEALTHY WILUNA	Support healthy lifestyles and ensure that community is safe and feels safe.	4.1	Access to sports, recreational and cultural activities and infrastructure.
		4.2	A strong community empowered to take responsibility to realise their aspirations
		4.3	A healthy environment managed in accordance with best practice standards and regulatory controls.
LEADING WILUNA	To ensure strong governance and ensure that community expectations are addressed.	5.1	Strong leadership governance and planning.
			No. of training sessions offered to councillors and staff.
		5.2	Effective and customer focused systems, policies and procedures.
5.3	A strong capable and well trained workforce and Council operating in a supportive and culturally sensitive work environment.	Level of asset expenditure.	
		Staff retention rate and annual compliance return issues.	

9. Next Steps

This document is intended to be a live document created with the community's needs and aspirations at its heart

The on-going process of community engagement will include a formal review process involving:

- **Major Review** - Every four years, council will review the vision, priorities and aspirations of the plan with a full and wide ranging community engagement. The plan is renewed in line with contemporary community desires.
- **Minor Review** - Every two years following a major review and a "Desktop review" with community consultation and council endorsement.

In addition the Council has devised a range of techniques and opportunities to engage the community on an ongoing basis:

- Annual published community satisfaction surveys
- Informal meetings where local residents and the wider community are invited to attend.
- Quarterly newsletter distribution and access to online website enquiries
- Other ad-hoc informal engagement opportunities throughout the year as part of the Shire's day-to-day activities.
- Annual Electors meeting
- Question time at formal Council meetings